

The C.H.O.I.C.E.S. Experience

The **C.H.O.I.C.E.S. Experience** (**C.H.O.I.C.E.S.**) is one of the premier opportunities of The Image Initiative, Inc. that engages and enlightens young women during the academic school year. The curriculum provides a series of skill development and life enhancement workshops that empower and prepare young women for success.

C.H.O.I.C.E.S. is designed to stimulate critical and analytical thought, supply creative outlets and provide tools for our young women laying a foundation to be productive and contributing members and leaders of their community and society.

C.H.O.I.C.E.S. participants are provided the opportunity to be matched in one-on-one mentoring relationships through the **B.U.I.L.D. (Broaden.Uplift.Inspire.Lead.Develop) Mentoring Collective**.

Young women are recruited from the Syracuse City School District including those who actively participate with local community centers and meet the overall participant guidelines of The Image Initiative, Inc.

The I.M.A.G.E. Scholarship

The **I.M.A.G.E.** (Imagine Me Achieving Great Expectations) Scholarships are awarded to African-American, African, Caribbean, and Latinx young women who are high school graduates of the Syracuse City School District (SCSD) or participants of Image Initiative, Inc. programming (**C.H.O.I.C.E.S. Experience**, **Sisters Empowering Sisters Annual Conference**, or **B.U.I.L.D. Mentoring Collective**).

The Image Initiative, Inc. is proud to provide program participants with the **Dr. Bridget L. Lawson I.M.A.G.E. Scholarship** and **Josie A. Burgos I.M.A.G.E. Scholarship**. Eligible applicants are pursuing and plan on enrolling in either part-time or full-time study at a college/university, vocational, technical, trade school or certificate program with the Josie A. Burgos Scholarship specifically supporting students in Culinary Arts, Hospitality Management, Business Management, and or related fields.

These privately funded awards were established to honor the legacies of two women whose lives exemplified education, service, and community impact.

For more information visit:

<https://www.imageinitiative.org/scholarship/>



Enlighten.

Engage.

Empower.

The C.H.O.I.C.E.S.® Experience

Creating
Heightened
Opportunities
In
Community
Environment and
Self



www.imageinitiative.org

The C.H.O.I.C.E.S. Experience: Creating Heightened Opportunities In Community, Environment, and Self

Why C.H.O.I.C.E.S.?

We make choices every day. Some of our choices are fairly simple. We decide what shirt to wear or what to eat, who to hang out with. Other decisions are much more difficult. Where will I go to college, should I go to this party, how do I know what to do?

The C.H.O.I.C.E.S. Experience provides you with confidence to make the best choices about your life, your friends and your future.

The C.H.O.I.C.E.S. Experience is an opportunity to learn, explore, discover, and ask questions.

The C.H.O.I.C.E.S. Experience enables you to learn more about yourself, your strength and your interests.

The C.H.O.I.C.E.S. Experience allows you to share with other like-minded young women and creates an environment of sisterhood.

The C.H.O.I.C.E.S. Experience helps you to learn, grow and develop life-long talents and leadership skills to be successful in life.

The C.H.O.I.C.E.S. Experience is about appreciating yourself and others in a way that allows you to give back to your community and environment.

Why Participate?

- Meet new people, make new friends
- **Boost your ability to learn in school**
- Take part in fun activities in a safe environment
- **See first-hand evidence of your ability to succeed**
- Reduce chances of making risky choices



- **Build your self-confidence**
- Develop leadership skills
- **Improve your self-discipline and ability to be responsible**
- Identify new interests never considered before
- **Enhance your decision-making skills**



Why Commit?

Commitment is **required in every part of life**, whether you are doing something fun, working, or trying to reach a goal.

Commitment **shows passion and interest, and it builds trust.** Commitment gives value to what you are doing.

Commitment is **a promise, to do your best and try your best.** Likewise, what you commit to should be something that builds you up!

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The I.M.A.G.E. Scholarship

The Dr. Bridget L. Lawson **I.M.A.G.E.** (Imagine Me Achieving Great Expectations) Scholarship is awarded to African-American, African, Caribbean, and Latinx young women high school graduates of the Syracuse City School District or Image Initiative, Inc. programming who plan on enrolling in either part-time or full-time study at a college/university, certificate program, vocational, technical or trade school.

Scholarship Eligibility:

- African-American, African, Caribbean, or Latinx young women
- Graduating seniors from the Syracuse City School District
- Participants of Image Initiative programming (C.H.O.I.C.E.S Experience, Sisters Empowering Sisters (SES) Conference, and B.U.I.L.D Mentoring Collective).
- 1-2 written letters of recommendation
- High school transcript



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